

More for less - survey of voluntary organisations in Cambridgeshire

Some key findings from the 2015 CVS5 survey. This was carried out in early 2015 to help influence the services provided to groups and to find out more about the issues groups were experiencing.



CCVS

Support for community & voluntary groups

VOLUNTARY AND COMMUNITY ACTION
EAST CAMBRIDGESHIRE



We're in it together

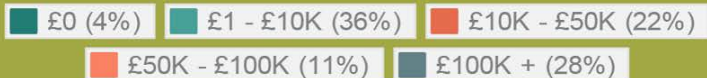
A blue stylized logo consisting of a semi-circle above a vertical line that curves at the bottom.

huntsforum
Of Voluntary Organisations

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Income

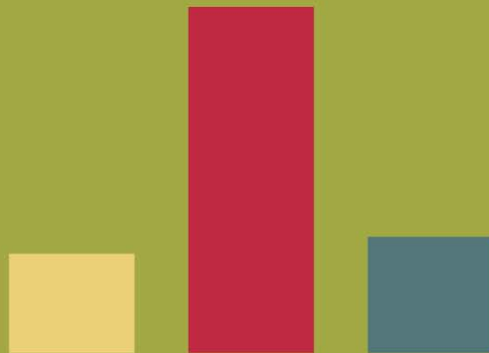
On the whole it is the smaller groups that come to us for help and support. Over half of those that responded had an annual turnover of less than £50,000.



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Things are not as rosy as they seem, whilst most groups thought that there would be no change in their expected income next year, those that thought their income would be higher said this was because they needed it to be higher and that they had given themselves a higher fundraising target.

Income trends



Lower next year About the same Higher next year

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Most groups who said their income would go down mentioned cuts in local statutory funding. Given that there are a large number of groups which rely on grants and funding from local authorities the cuts are bound to have a negative impact on the local groups.

Income sources



Local statutory (46%) Local grant (20%)

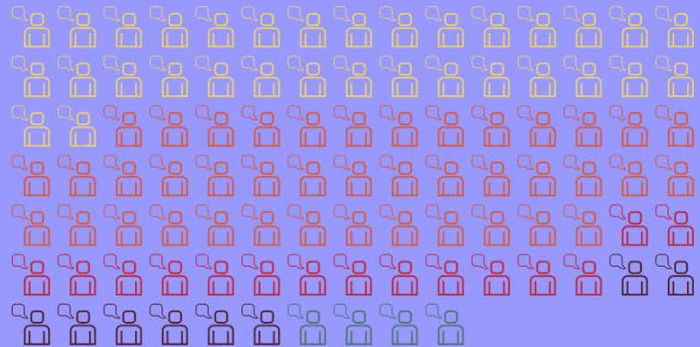
National statutory (5%) National grant (24%)

Donations, sponsorship etc. (4%)

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There have been fewer opportunities for the voluntary sector to influence the statutory sector due to the removal of regular consultation and steering group meetings. Over %70 of groups think it is extremely or very important that their CVS is representing them.

Importance of Representation



Extremely Very Moderately Slightly Not at all

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We provide regular news bulletins which, for the most part were found to be extremely or very important to groups.

These are delivered by email, the preferred communication method, which suggests we are getting our content and communication methods right.

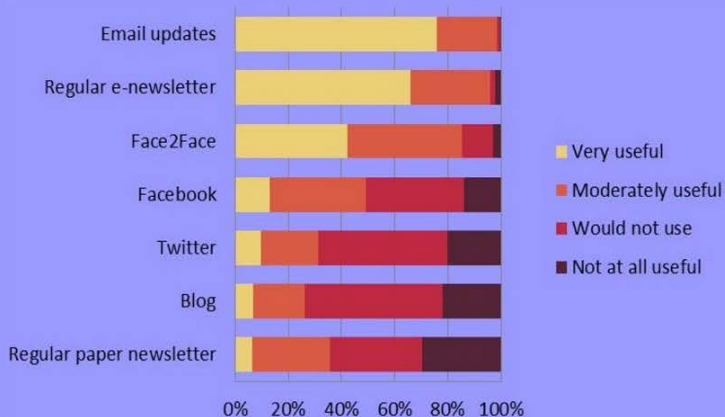
Importance of Communication



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We asked groups their preferred communication method. Social media has not been embraced by many and email remains by far the most popular. In the larger groups there was much more engagement in social media with Twitter being preferred. Where smaller groups are engaged Facebook is preferred.

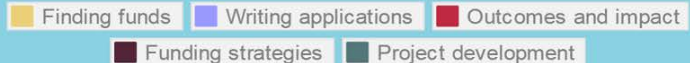
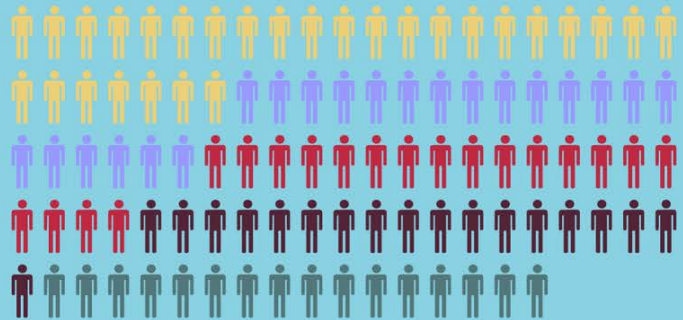
Communication preferences



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Fundraising

40% of all the organisations that completed the survey wanted help with fundraising. This has increased year on year. 95% of those looking for help would like access to an online funding database.



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Financial management

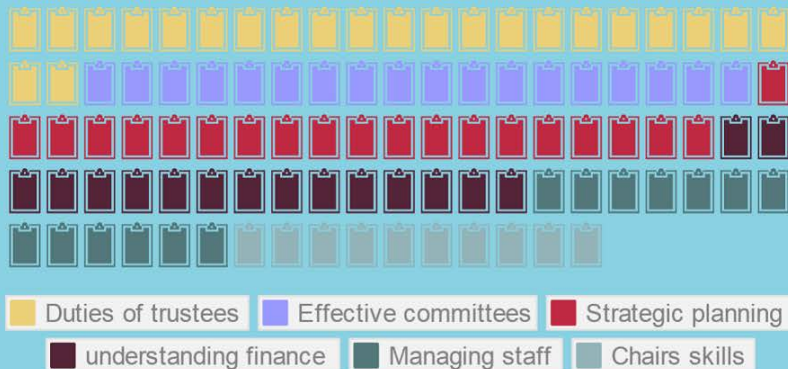
Since last year's survey there has been a fourfold increase in groups of all sizes that have indicated they need some sort of finance management training.



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Trustee training

50% of all the organisations that completed the survey wanted support for their trustees.
At the same time fewer organisations had sent trustees on training than last year.



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General training requirements

